# South Natomas TMA<sup>TM</sup> Board of Directors Meeting Wednesday, July 12<sup>th</sup>, 2023 Meeting Minutes

#### I. Call to Order

SNTMA Secretary called the meeting to order via video conference call at approximately 8:01AM on Wednesday, July 12<sup>th</sup>, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Dennis Deas, Martin Christian, John Marcell, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

## II. Approval of Previous Meeting's Minutes

A motion was made to approve the June 14<sup>h</sup>, 2023, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by Shana Powell. The motion passed unanimously, 5:0.

#### III. New Business

Executive Director Jason Vitaich delivered the following report:

o 2023 dues collection is going well overall, with 88% of budgeted membership dues having been collected as of early July 2023.

Stephanie Merten delivered the following Membership Report:

# o Campaigns and events promoted through the Commuter Club (June)

o 6.19.23 Email to all member companies

#### Programs (June)

- o 70 Telecommute subsidies awarded for the month of June
- o 11 Carpool subsidies awarded for the month of June
- o 19 Low Emissions subsidies awarded for the month of June
- o 1 Transit subsidy awarded for the month of June
- 0 Amtrak subsidies awarded for the month of June
- o 0 Bike Maintenance subsidies awarded for the month of June
- o 0 Walk subsidy awarded for the month of June
- o 1 Residential Car Charging subsidy awarded for the month of June
- o 6.15.23 \$25 Amazon "Like" our Facebook page winner following monthly email
- Monthly Facebook Contest entry five entries/five people, all selected Amazon gift cards
- o 565 Facebook "Likes", 575 followers
- o 6.26.23 Amazon "like" our Facebook page winner following monthly email

#### Meetings (June)

o None.

#### o SNTMA Activities (July)

- o Email June subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- o Flyers and printed materials
- o Q3 Virtual Discussion Fix50 Update from Caltrans in September
- o Q4 Virtual Discussion

# June Alternative Trip (4.7k alt trips/94,972.7 alt miles) from sacregion511 trip log entries, break down by mode (and compared to May (5.1k alt trips/90,110.3 alt miles):

Amtrak	.39%	Up .03% from May
Bike	4.16%	Down %
Carpool	7.34%	Down 0.26%
*Drive Alone	5.10%	Down 0.83%
*Electric Vehicle	11.61%	Up 0.71%
Transit	1.10%	Down 0.55%
Walk	1.48%	Down 0.61%
Telework	68.78%	Up 4.17%

35.9 tons of Co2 Reduced from our Air

\$56k saved

0.1 million calories burned

## Once people return to offices:

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

#### IV. Adjourn

The meeting adjourned at approximately 8:32am. The next SNTMA Board meeting is scheduled for Wednesday, August 9<sup>th</sup>, 2023, at 8am via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian SNTMA Secretary

<sup>\*</sup> New alternative commute mode option in trip log